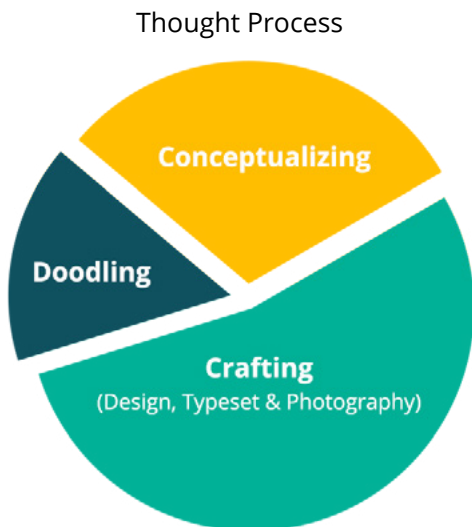
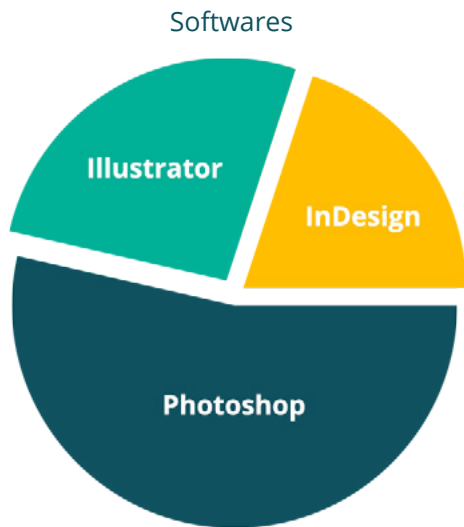


## SKILL SETS



## EXPERIENCE

### Klick Health | **Senior Designer**

Apr. 2014 – Apr. 2015

- Design both consumer and healthcare provider websites and ipad applications for pharmaceutical/ healthcare brands; such as, Novartis, Astellas, Pradaxa and Salix (Ruconest, Uceris, Apriso, and Cycloset)

### Blast Radius | **Designer**

Feb. 2013 – Apr. 2014

- Lead creative on platform and microsities for BMW
- Designed microsities for Nike
- Art directed and design social campaigns for NIVEA, Bacardi, Buckley's and BRP (Can-Am Off Road, Spyder, Sea-Doo)

### Capital C | **Art Director**

Jul. 2011 – Feb. 2013

- Conceptualized and designed social campaigns and microsities for Scotiabank, Bissell, Toshiba and SunLife Financial
- Design lead on a Google event, from concepts, invitations, signage to all infographics
- Art directed, designed and oversaw production on multiple projects for clients; such as, McCain, Dove, and Mobilicity

### Agency 59 | **Art Director**

Jul. 2009 – Apr. 2010

- Conceptualized and executed traditional campaigns for TTC, Labatt, Interac, and Trojan

## EDUCATION

OCAD

- Graduated with a Bachelor of Design (BDes)
- Majored in Advertising